

October 19, 2009

**LIVE UNITED**<sup>TM</sup>

LIVE UNITED is an invitation to change lives and save lives. Two simple words that call us to action. As a volunteer for the United Way of Wells County annual campaign, I am asking you to join efforts to create opportunities for a better life for people right here at home.

The challenges that children, families and our communities have faced over the years have changed. However, the need for generous commitment to take care of each other and accomplish what needs to be done remains constant.

We all win when a child succeeds in school, when families are financially stable and when people are in good health.

United Way of Wells County is working with community partners to create long-lasting changes by addressing underlying causes of problems. These lasting changes have benefits that ripple out to the entire community. We need your help to tackle the tough issues people in our communities face every day.

LIVE UNITED calls each of us to do what we can to help people in need. It is a constant reminder that when we reach out a hand to one, we influence the condition of all. A single act can have an enormous impact - like your contribution to the United Way of Wells County. Your gift stays right here and when magnified by the gifts of others, it has the power to make lasting changes that prevent problems from happening in the first place.

Please commit to LIVE UNITED with a generous gift to the United Way of Wells County. A pledge card and envelope have been enclosed for your convenience. Together, UNITED, we can inspire hope and create opportunities for a better tomorrow for all.

Thank you for your generous consideration,



Tom Kneller, 2009 Campaign Chair

**\$315,000**

That is this year's ambitious goal – none of us can do it alone – but together, we can achieve so much more. By participating in the United Way campaign, we all help create the kind of community in which everyone wants to live and raise a family.

Every donation, large or small, takes us one step closer to that goal. Please consider contributing to this year's campaign.